



# SPONSOR & ADVANCE YOUR IMAGE

Be a part of the largest professional development event for schools counselors in North Carolina. The NCSCA Fall Conference is scheduled for November 3 - 5, 2010, at the Koury Convention Center in Greensboro, NC. Sponsor an event, be an exhibitor or advertise space on the web page for the North Carolina School Counselor Association.

**Celebrate the  
Profession: Celebrate  
Student Achievement!**

- **Choose an Event To Sponsor**

Several key sponsorships are available to keep your institution or company visible to conference attendees. Sponsors will be listed in the conference program, on a sign recognizing their event and, with a sponsorship minimum of \$2,500, you'll receive a complimentary ad on the NCSCA web site. With a sponsorship equal to or more than \$3,000, you also receive a complimentary half-page ad in the Official Conference Program. See the chart for a complete listing of benefits at each level. Don't delay, sponsor an event today!

- **Advertise for Impact**

Advertisement on the web page for the North Carolina School Counselor Association keeps your institution or company's name and capabilities in front of the membership and anyone who visits the site!

- **Contract for Exhibit Space**

Exhibit space will be centrally located in a high traffic area of the Conference Center. Exhibit hours will allow attendees ample opportunity to visit your display during refreshment breaks between sessions and lunch. Go to [www.ncschoolcounselor.org](http://www.ncschoolcounselor.org) for exhibitor registration forms.

For more information, Contact Deirdra Williams at ([president@ncschoolcounselor.org](mailto:president@ncschoolcounselor.org))

Visit the  
conference website  
at  
[www.ncschoolcounselor.org](http://www.ncschoolcounselor.org)

## SPONSOR DESCRIPTIONS

**Diamond Level**

**Support**

**\$4,000 +**

**Platinum Level**

**Support**

**\$3,000 +**

**Gold Level Support**

**\$2,500 +**

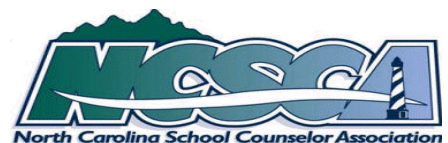
**Silver Level Support**

**\$1,000 +**

**Bronze Level Support**

**\$500 +**

Return completed form with payment information to:  
NCSCA Fall Conference c/o Blue Star Services  
1829 E. Franklin St, Suite 600, Chapel Hill, NC 27514



**Be a Proud Sponsor of the 2010 NCSCA FALL CONFERENCE**  
**Celebrate the Profession: Celebrate Student Achievement!**

# Sponsor! Exhibit! Advertise!

<b>Benefits of Sponsorship</b>	<u>Diamond</u> \$4000+	<u>Platinum</u> \$3000+	<u>Gold</u> \$2500+	<u>Silver</u> \$1000+	<u>Bronze</u> \$500+
Complimentary booth in the exhibit hall area	*	*	*	*	
Institution/Company name displayed on a sign during sponsored event	*	*	*	*	*
Institution/Company name listed in the official conference program	*	*	*	*	*
Sponsor ribbons to wear during the entire conference	*	*	*	*	*
Institution/Company name listed on the conference web page	*	*	*		
Institution/Company name on conference promotional materials and general sponsorship sign.	*	*	*	*	*
Complimentary ad in the official conference program	*	*			
	½ page	¼ page			

\*\*\*Go to [www.ncschoolcounselor.org](http://www.ncschoolcounselor.org) for exhibitor forms.

<b>Sponsorship Opportunity</b>	<b>Full</b>	<b>Partial</b>
Thursday Keynote Speaker	_\$5000	_\$1500
Thursday Pastry Breakfast	_\$4,000	_\$1000
Thursday Box Lunch	_\$4,000	_\$1500
Thursday Graduate Student Breakfast	_\$2,000	_\$500
Thursday Celebration Reception/Recognition Night	_\$3,000	_\$1500
Friday Past President's Luncheon	_\$500	n/a
Flowers/Signage	_\$500	n/a
Audio Visual Needs	_\$1,000	_\$500

*To make a sponsorship commitment, check the desired events/items and complete the form below. Please reply by September 11, 2010, to ensure inclusion in the program and other printed materials.*

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Total Amount Sponsored: \_\_\_\_\_  
 Method of Payment:  
 Check enclosed. Check # \_\_\_\_\_  
 Make check payable to NCSCA and enclose the registration form with your check.  
 Credit Card: Visa MasterCard American Express  
 Card # \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

Return completed form with payment information to:  
 NCSCA c/o Blue Star Services  
 1829 E. Franklin Street, Suite 600,  
 Chapel Hill, NC 27514  
 -or-  
 Fax 919.278-2647  
[www.ncschoolcounselor.org](http://www.ncschoolcounselor.org)

**PLEASE NOTE: Sponsorship selections are not guaranteed until payment is received.**