



About NCSCA

The North Carolina School Counselor Association (NCSCA) is a nonprofit, 501(c)(6) professional organization based in Raleigh, NC. NCSCA promotes excellence in the profession of school counseling and the development of all students. Founded in 1960, NCSCA has representation in all eight regions of the state and a membership of more than 1,600 school counseling professionals.

NCSCA - Standing Behind & Supporting our Members Since 1960.

NCSCA's Vision

The North Carolina School Counselor Association is the premier organization in North Carolina supporting all school counselors through advocacy, leadership, collaboration and systemic change.

NCSCA's Mission

The mission of the North Carolina School Counselor Association is to promote excellence in the profession of school counseling and the development of all students.

NCSCA's Core Beliefs

- **All** school counselors deserve to benefit from membership with NCSCA through access to high quality professional development, legislative advocacy and services that promote best practices
- **All** school counselors are leaders and advocates supporting the achievement of all students
- **All** students deserve to benefit from comprehensive school counseling programs implemented by licensed school counselors
- **All** students deserve to benefit from school counselors who are agents of social justice, interrupting bias when observed



North Carolina School Counselor Association Strategic Plan: 2019-2020 through 2024-2025

Goal 1

To unite in one organization all persons actively engaged in school counseling in North Carolina

Desired Results & Action Steps: Overall active membership consisting of professional, retired, student, affiliate, and institutional will increase annually.

- 1.1 - Engage all school counseling professionals across every region of North Carolina to become active members of NCSCA
- 1.2 - Maintain active website, social media channels, and other digital communication for current and prospective members
- 1.3 - Collaborate with the NCDPI School Counseling Consultant, LEAs and school counseling graduate programs to disseminate membership information

Persons Responsible: NCSCA Member Services and the NCSCA Board of Directors

Goal 2

To promote the ASCA School Counselor Professional Standards and Competencies and provide support throughout the state for all school counselors in their mission to accomplish comprehensive school counseling programs.

Desired Results & Action Steps: North Carolina will continue to see an increase in the number of school counseling programs implementing the ASCA National Model and/or receiving RAMP recognition.

- 2.1 - Provide professional development on the NC Guidance Essential Standards, ASCA National Model, ASCA Mindsets & Behaviors for Student Success, and other best practices to empower school counselors as leaders
- 2.2 - Collaborate with school administrators, LEAs, school counselor educators, directors of school counseling, and other stakeholders to support and sustain ASCA National Model implementation and RAMP recognition across the state
- 2.3 - Support school counselors and their programs through our mini-grants and scholarships
- 2.4 - Highlight effective school counselors and school counseling programs via NCSCA Awards, NCSCA News, and ASCA RAMP awards

Persons Responsible: NCSCA Professional Development Committee and the NCSCA Board of Directors



Goal 3

To advocate for legislation that supports school counselors.

Desired Results & Action Steps: The student to counselor ratio in North Carolina will improve annually.

3.1 - Advocate with all stakeholders on the role of school counselors

3.2 - Collaborate with school administrators, LEAs, school counselor educators, directors of school counseling, and other stakeholders to promote the role of school counselors in all school settings

3.3 - Host annual legislative events in order to advocate with legislators on the role of school counselors

3.4 - Maintain a lobbyist to work on our behalf with state legislators

Persons Responsible: NCSCA Government Relations Committee, NCSCA Professional Development Committee, and the NCSCA Board of Directors

Goal 4

To promote research and evidence-based best practices for the school counseling profession.

Desired Results & Action Steps: Average conference attendance will continue to increase annually.

4.1 - Maintain our annual conference, Delegate Assembly, annual Legislative Day, and other professional development opportunities such as webinars and regional-based trainings

4.2 - Disseminate information and resources via our website, social media channels, and other digital communications that is relevant to school counselors

4.3 - Facilitate and promote access to NCDPI and ASCA resources

Persons Responsible: NCSCA Professional Development Committee, NCSCA Member Services, and the NCSCA Board of Directors



Goal 5

To promote the profession of school counseling by providing all stakeholders the necessary information and tools to maintain comprehensive school counseling programs in their districts.

Desired Results & Action Steps: Our digital influence will continue to increase annually.

5.1 - Produce consistent press releases to share with various media outlets that highlight effective school counselors and school counseling programs such as NCSCA Award winners, NCSCA News, and ASCA RAMP awards

5.2 - Collaborate with LEAs, NCDPI, and other stakeholders to promote National School Counseling Week

5.3 - Consistent posts on our social media channels that engage various stakeholders

5.4 - Continue quarterly NCSCA News to members that shares best practices and examples of school counseling leadership

5.5 - Timely and consistent updates by region from Regional VPs via our Smore newsletters

Persons Responsible: The NCSCA Board of Directors

Goal 6:

To consult and collaborate with the American School Counselor Association.

Desired Results & Action Steps: NCSCA will continue to be a state SCA leader with ASCA.

6.1 - Maintain charter with ASCA

6.2 - Recruit and support board members from all regions of North Carolina that are also members of ASCA and are knowledgeable about the role of school counselors

6.3 - Ensure board members are professional and represent the association on behalf of its members at all times

6.4 - All NCSCA Board of Directors shall uphold NCSCA Board Member Code of Ethics and ASCA Ethical Standards for School Counselor Association Leaders

6.5 - Actively encourages NCSCA Conference presenters to submit proposal to ASCA Conference Committee.

6.6 - Maintain association finances by reviewing quarterly financial reports

6.7 - Plan a sound and viable operational budget annually according to Federal, State and ASCA guidelines.

6.8 - Promote One Vision, One Voice among the board and its members

6.9 - Enhance leadership skills of board members through attendance at the ASCA Delegate Assembly / LDI

6.10 - Communicate with ASCA on a regular and consistent basis

Persons Responsible: The NCSCA Board of Directors